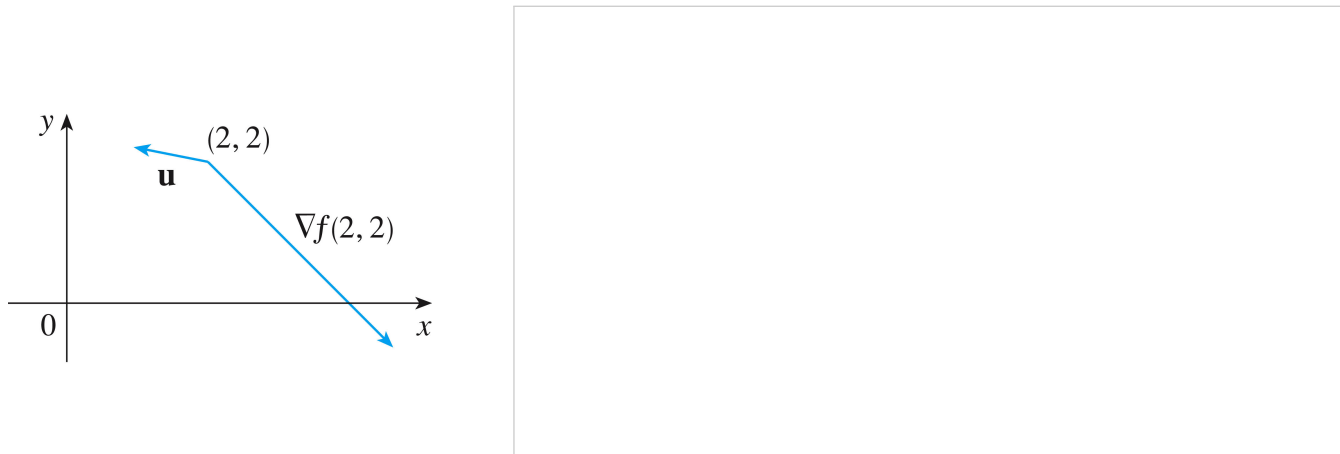


## Lesson 17. Maximizing the Directional Derivative

### 0 Warm up

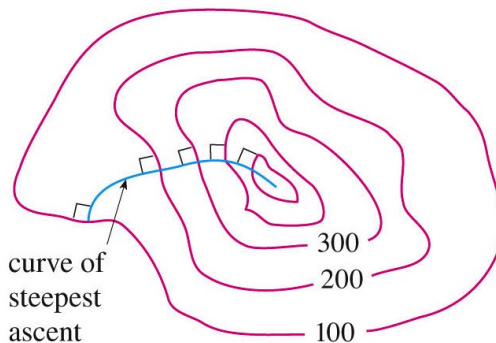
**Example 1.** Use the figure below to estimate  $D_{\vec{u}}f(2, 2)$ . Assume  $|\nabla f(2, 2)| \approx 3$ , and the angle between  $\nabla f(2, 2)$  and  $\vec{u}$  is approximately  $3\pi/4$ .



### 1 Maximizing the directional derivative

- From the previous lesson: in words, the directional derivative of  $f$  at  $(x, y)$  in the direction of unit vector  $\vec{u}$  is

- Questions:
  - In which direction does  $f$  change the fastest? (steepest ascent or descent)
  - What is this maximum rate of change?
- **Important theorem:** ( $f$  is a function of 2 or 3 variables)
  - The maximum value of  $D_{\vec{u}}f$  is  $|\nabla f|$
  - The maximum value occurs when  $\vec{u}$  is in the same direction as  $\nabla f$



- As a result, the gradient is

## 2 Examples

**Example 2.** Let  $f(x, y) = xe^y$ .

- Find the rate of change of  $f$  at the point  $P(2, 0)$  in the direction from  $P$  to  $Q(\frac{1}{2}, 2)$ .
- In what direction does  $f$  have the maximum rate of change? What is this maximum rate of change?

**Example 3.** Find the directional derivative of  $f(x, y) = \sqrt{xy}$  at  $P(2, 8)$  in the direction of  $Q(5, 4)$ .

**Example 4.** Let  $f(x, y, z) = \sqrt{x^2 + y^2 + z^2}$ . Find the maximum rate of change of  $f$  at  $(3, 6, -2)$  and the direction in which it occurs.

**Example 5.** Find all points at which the direction of fastest change of the function  $f(x, y) = x^2 + y^2 - 2x - 4y$  is  $\vec{i} + \vec{j}$ . *Hint.* Your answer should be an equation in  $x$  and  $y$ .